

613 Woodis Ave. Norfolk, VA 23510

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 834760 06/13/12 Schedule Dates 10/16/12-10/22/12 Last Modified 10/09/12 Advertiser Randy Forbes for Congress (8538) Entered By Agency/T-Code National Media Research Planning (1768)/154600; CO-OP No 06171290 Product Political - US House (1175) Headline # REPUBLICAN (168806) Order Type Salesperson Normal Blair, Cheryl (2205) Sales Office

FORBES 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RANDY FORBES FOR CONGRESS

TeleRep - Philadelphia

National/Political Candidate - Agency

ANGLE,BEN

37/53/2660

Weekly/Irregular

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

Penne Marsh Package Deal Commission % 15.00 Commission \$2,452.50 Net Total \$13,897.50 Sales Tax

Norfolk (WVEC) (W	/VEC)	
By Broadcast Month	Spots	Rate
Oct. 2012	20	\$16,350.00
Grand Total:	20	\$16,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We Th) Fr	Sa Si	ار Sp	ots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11P- 11:35P (ET)					1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	10/9/12
2.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:58A (ET)					1		Τ.	_1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/9/12
3.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)					- 2			2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/9/12
4.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11P- 11:35P (ET)		1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	10/9/12
5.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		1					T	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/9/12
6.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/9/12
8.1	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	7:58P- 11:30P (ET)						1		1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	SAT NT FTB-ABC<	10/9/12
10.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5A- 5:58A (ET)				1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/9/12
11.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7A- 9A (ET)				2			T	2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/9/12
13.1	Normal Line / SPOT	10/16/12-10/16/12	4	:30	11P- 11:35P (ET)			1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	10/9/12
14.1	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5A- 5:58A (ET)			1				T	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/9/12
15.1	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7A- 9A (ET)			1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/9/12
17.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11P- 11:35P (ET)				1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	10/9/12
18.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5A- 5:58A (ET)				1	-			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/9/12
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ccented	-Agency/Advertiser:			Date:	Accepted	-Station:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 05:01 PM on Wednesday, October 10 2012

Page 1 of 2



National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 834760 Date Entered 06/13/12 Schedule Dates 10/16/12-10/22/12 Last Modified 10/09/12 Advertiser Randy Forbes for Congress (8538) Entered By Penne Marsh Agency/T-Code National Media Research Planning (1768)/154600; ∞-oP No Product 06171290 Political - US House (1175) Headline # Brand REPUBLICAN (168806) Demo Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 ANGLE,BEN Buyer Name Commission Phone/Fax \$2,452.50 Net Total CPE \$13,897.50 37/53/2660

FORBES 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RANDY FORBES FOR CONGRESS

Sales Tax

National/Political Candidate - Agency

Weekly/Irregular

Account Types

Billing Type

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entere
19.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7A- 9A (ET)				1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/9/12
20.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:30A- 4:59A (ET)		3	X	x	x	x		3	\$50.00	\$150.00	Norfolk (WVEC) (WVEC)		10/9/12
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CONFIRMATION CONTRACT																		
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cepted	-Agency/Advertiser:			Date:	Accepted-S	tauon:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 05:01 PM on Wednesday, October 10 2012

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER)	box) AL CANDIDA	TE	□ STATE	LOCAL CAN	NDIDATE			
	il Themselve: ı, Federal Car							
Station and	Location:	orfolk	er Personal Park	Date:	0/10			
I, Jon Ferrell					,			
being/on behalf	of: Randy Forbes				, a legally			
qualified candida	ate of the Republ	ican			political			
party for the offi	ce of: House of I	Representatives - V	VA					
in the General								
election to be he	eld on: November	6, 2012						
do hereby reque	st station time as f	ollows:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule			
Total Char	10c. A	/ 12 0 = =		/ /				
Total Charges: \$\\\ 13,897.50 Net								

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For programming that, in whole or in national importance," list the matters t		ng to any political matter of
I represent that the payment for the al	bove described broadcast time has bee	en furnished by:
Forbes for Congress		
	ne time as paid for by such person or estime a legally qualified candidate o	
committee/organization of the legally		an addionzed
The name of the treasurer of the cand	idate's authorized committee is:	
Cheryl L. Freauff	T T	
	olitical advertising policies, including sales practices (not applicable to feder	
	CRIMINATE OR PERMIT DISCRI	
OF RACE OR ETHNICITY IN TH	TE PLACMENT OF ADVERTISING	•
To Be Signed By C	andidate or Authorized	.4
	fort ferrel	
Date /	Signature	,
To Be Signed	d By Station Representa	ative
Accepted	Accepted in Part	Rejected
Pare March Signature	Penne Marsh Printed Name	NSC.